

**SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY**

**SAULT STE. MARIE, ONTARIO**



Sault College

**COURSE OUTLINE**

**COURSE TITLE:** EDITORIAL ILLUSTRATION  
**CODE NO. :** ADV109 **SEMESTER:** 09W  
**PROGRAM:** GRAPHIC DESIGN  
**AUTHOR:** RITCHIE DONAGHUE  
**DATE:** DEC. 2008 **PREVIOUS OUTLINE DATED:** AUG. 2007  
**APPROVED:** "B. Punch"  

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**CHAIR** **DATE**  
**TOTAL CREDITS:** 6 CREDITS  
**PREREQUISITE(S):**  
**HOURS/WEEK:** 3 HOURS IN CLASS PER WEEK

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*For additional information, please contact Brian Punch, Chair,*  
*Natural Environment/Outdoor Studies & Technology Programs*  
*(705) 759-2554, Ext. 2681*

## I. COURSE DESCRIPTION:

This course is a hands-on class that requires students to develop traditional illustrations using a variety of media. Students will also develop conceptual work that answers a number of specific questions and methods of illustrative techniques. The course will require students to develop a much more extensive visual vocabulary, therefore allowing students to develop more varied solutions to visual and/or verbal problems. Students will be asked to look at and analyze varied pictorial methods and consider their usage. There will be considerable emphasis on figurative representation (the human body)

## II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. **Use a minimum of four mediums to render effective illustrations**  
Potential Elements of the Performance:
  - Effectively analyze visual problems and develop the competency to develop varied solutions. Analyze and implement visual solutions that are outside the common expectance
2. **Understand and utilize three methods of figurative representation**  
Potential Elements of the Performance:
  - Understand and utilize three methods of figurative representation. These methods will use montage, continuous tone and line
  - Apply the use of line and tone to define shape form, texture, composition, balance, unity and consistency
3. **Develop a rationale problem solving method using analysis, incubation of thought, inspiration of technical execution and verification of results**  
Potential Elements of the Performance:

Develop a more varied and competent means of developing pictorial materials on a project based outcome
4. **Develop stylized illustrations based on naturalistic studies**  
Potential Elements of the Performance:
  - Compile varied studies from life that can be used for stylistically interpretive illustrations
5. **Create theme based design solution**  
Potential Elements of the Performance:
  - Develop illustrations that will offer varied editorial interpretations
  - Develop illustrations using three different mediums and degrees of stylization.
6. **Utilize effective reference materials**  
Potential Elements of the Performance:
  - Develop research methods for compilation of reference materials

**III. TOPICS:**

1. Line and tone
2. Scale and priority
3. Harmony and opposition
4. Rhythm and harmony
5. Pattern and texture
6. Objective vs. non-objective pictorial matter

**IV. REQUIRED RESOURCES/TEXTS/MATERIALS:**

*No textbooks required*

**Research:**

Students should bring their basic art supplies as purchased in their art supply kit to every class. Students will be given advance notice as to additional materials on a per project basis. Students must come to class with the proper materials to work in class weekly.

Students are encouraged to use extensive research methods for obtaining proper visual references in the brainstorm/ideation process for design problem-solving. Research materials are welcome in the classroom to assist in the development of images. However, the direct copying of research reference is strictly prohibited by copy infringement laws. Wherever possible, the student should use real life visual reference rather than relying on existing two-dimensional imagery

**V. EVALUATION PROCESS/GRADING SYSTEM:**

*Six assignments worth 10% each and a final large assignment worth 40% will constitute the final grade in this course. Assignments will be evaluated according to the following, in accordance with college policies: Most assignments will be in-class with additional work required to be completed outside of class*

**DEDUCTIONS – LATES AND FAILS****Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 5% deduction for each week that it's late. The total late penalty will be deducted from the final grade. Eg. 3 weeks late = 15% deduction from final grade. Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlines below

**Fail:**

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

A failed assignment will be penalized by a 5% deduction from the final grade. Maximum grade for a failed assignment is "C"

Failed assignments not submitted within the one week timeframe will be subject to 5% late deductions for each week they are overdue.

**Attendance:**

Significant learning takes place in the classroom setting through an interactive learning approach; therefore students are expected to attend all classes and inform the instructor of an anticipated absence. Attendance is mandatory for this course to ensure the course requirements and objectives are met. A total absence of 3 classes for the semester will be tolerated.

After 3 absences penalties will take effect, an additional 10% will be deducted from the final grade for this course per class missed.

i.e. 4 classes missed = 10% deduction from final grade

5 classes missed = 20% deduction from final grade

**Preliminary Studies:**

- All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.
- These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

**Reclaiming and Retaining Past Assignments**

For the development of student portfolios it is important that ALL past assignment work be reclaimed and retained by the student.

It is the students, responsibility to reclaim assignments after they have been assessed. Marked assignments will be returned by faculty during classroom sessions and a notice will be posted at the front of the classroom noting that the assignment has been returned. If a student is absent on the day that work is returned the work will be held by faculty for a minimum of three weeks from the return date after which, due to a shortage of storage space, the work may be discarded

**The following semester grades will be assigned to students:**

<b>Grade</b>	<b><u>Definition</u></b>	<b><i>Grade Point Equivalent</i></b>
A+	90 – 100%	4.00
A	80 – 89%	3.00
B	70 - 79%	2.00
C	60 - 69%	1.00
D	50 – 59%	0.00
F (Fail)	49% and below	
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	

NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course without academic penalty.

## VI. SPECIAL NOTES:

### Disability Services:

If you are a student with a disability (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Disability Services office. Visit Room E1101 or call Extension 2703 so that support services can be arranged for you.

### Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions.

### Communication:

The College considers **WebCT/LMS** as the primary channel of communication for each course. Regularly checking this software platform is critical as it will keep you directly connected with faculty and current course information. Success in this course may be directly related to your willingness to take advantage of the **Learning Management System** communication tool.

### Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Code of Conduct*. Students who engage in academic dishonesty will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

### Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

Tuition Default:

Students who have defaulted on the payment of tuition (tuition has not been paid in full, payments were not deferred or payment plan not honoured) as of the first week of *March* will be removed from placement and clinical activities. This may result in loss of mandatory hours or incomplete course work. Sault College will not be responsible for incomplete hours or outcomes that are not achieved or any other academic requirement not met as of the result of tuition default. Students are encouraged to communicate with Financial Services with regard to the status of their tuition prior to this deadline to ensure that their financial status does not interfere with academic progress.

**VII. PRIOR LEARNING ASSESSMENT:**

Students who wish to apply for advance credit transfer (advanced standing) should obtain an Application for Advance Credit from the program coordinator (or the course coordinator regarding a general education transfer request) or academic assistant. Students will be required to provide an unofficial transcript and course outline related to the course in question.

Credit for prior learning will also be given upon successful completion of a challenge exam or portfolio.